

Media contact: Jamie Douglas BrandEcho Communications Jamie@BrandEcho.com 424/244-1144

## HASA Pool Sales Representatives Receive Certified Pool & Spa Operator (CPO®) Certification

**Saugus, CA**—May 13, 2020—HASA Pool (<u>www.hasapool.com</u>), the industry's leading supplier of sodium hypochlorite water treatment for the recreational pool and hot tub industry, today announced that its team of professional sales representatives participated in and successfully passed designated coursework for the Certified Pool & Spa Operator (CPO<sup>®</sup>) Certification program. CPO<sup>®</sup> Certification provides individuals with the in-depth knowledge, techniques, and skills for proper pool and spa operations. This training program, which is one of the world's leading verifiable pool and spa training credentials, has helped protect millions of swimmers by reducing hazards at aquatic facilities.

The HASA Pool sales team recently attended a two-day virtual CPO<sup>®</sup> class, where members were able to successfully complete the certification online—with the entire group achieving impressive scores.

Rick Sawin, Vice President of Pool, Distribution and Sales for HASA Pool, commented, "HASA prides itself on providing salient industry information and assistance to our valued customer base. Having all of our team members participate in the prestigious CPO<sup>®</sup> Certification program provides an essential way for HASA practitioners to be the best possible advisors and advocates for our service pros and commercial operators, who use and rely on our high quality sodium hypochlorite liquid sanitizer products."

The CPO<sup>®</sup> online tutorial covers 14-16 hours of intensive learning and information from the <u>PHTA<sup>SM</sup> Pool & Spa Operator Handbook</u> and includes a review of local guidelines and regulatory codes taught by certified Pool & Hot Tub Alliance (PHTA<sup>SM</sup>) instructors. The class covers a range of comprehensive topics related to commercial pool operations—from water chemistry, to equipment facility maintenance and safety.

HASA Pool Sales Team Receives CPO<sup>®</sup> Certification Page two

HASA Pool plays an absolutely vital role in America's water ecosystem. The company services a diverse customer base—from recreational water treatment distributors, pool service professionals, pool and spa product dealers, and pool owners to commercial and industrial water treatment facilities. HASA has been committed to delivering Safe, Clean, and Clear water treatment, in the form of liquid bleach sanitizer—marketed under the Sani-Clor<sup>®</sup>, Hasachlor<sup>®</sup> and Multi-Chlor<sup>®</sup> brands—to the marketplace since 1964.

For more information about HASA Pool products and services, please visit the company's website at <u>www.HasaPool.com</u>.

## **About HASA Pool**

HASA, Inc. is a leading producer and distributor of high quality water treatment products used to sanitize and maintain swimming pools and spas, and water systems and containment vessels for recreational, industrial and municipal end markets. Founded in 1964, the company operates seven plant facilities servicing California, Arizona, Washington, Nevada, Oregon, Idaho, Utah, Oklahoma, and Texas to fulfill its commitment to keeping 20 billion gallons of water Safe, Clean and Clear for homes and businesses across America. For more information, please visit www.HasaPool.com.

# # #

Follow HASA on social media:

Facebook Twitter LinkedIn